News You Can Use From Your SBDC



June 2011

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Success Story

Creekside Park Veterinary Medical Center is a longtime dream of two friends committed to providing the highest quality of veterinary medicine with compassion. These avid pet lovers wanted to branch out on their own to provide the best possible medicine with each individual client and patient in mind. They strive to create an atmosphere where each pet is offered the same care that they would demand for their own.....Read More

Basic Workers' Compensation for Medical Office Staff Seminar

The Lone Star College System Small Business Development Center will sponsor an educational seminar for medical office staff, including office managers and billing staff, entitled Basic Workers' Compensation for Medical Office Staff on Wednesday June 8, 2011. The seminar is presented by the Texas Department of Insurance, Division of Workers' Compensation. The seminar will be held from 9:00 am to 4:00 pm, at Lone Star College-North Harris, 2700 W.W. Thorne Drive, Houston, Texas 77073-3499, Room ACAD 126. The fee is \$99 per person, including lunch.



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Free Consultation

The success of your business is our only priority. Contact a Senior Consultant in your area today:

Sal Mira, Director

Lone Star College System Office The Woodlands 832-813-6673 sal.mira@lonestar.edu

Don Ball

Lone Star College-North Harris Greenspoint Center 281-260-3178 don.ball@lonestar.edu The educational seminar will provide medical office staff practical information about rules and processes affecting health care delivery to injured employees, enabling them to effectively participate in the Texas workers' compensation system.

Topics to be covered include:

- How workers' compensation works
- Identifying a workers' compensation patient
- The roles and responsibilities of health care providers

Treatment Guidelines

- Establishing medical necessity
- Determining when preauthorization is required for treatments and services, including medications

Processes

- Preauthorization
- Billing and reimbursement for professional services
- Dispute resolution

TDI-DWC will provide six (6) general insurance continuing education credits. Attendees must provide their insurance-related license number at the seminar to receive credits.

Participants may register by calling the LSCS-SBDC at 832-813-6674.

(Registration must be received by Wednesday June 1, 2011. Checks should be made payable to: LSCS-SBDC. Credit card payments are accepted.

For those interested in a hotel room, arrangements have been made with the Comfort Suites, 323 East Louetta Road, Spring, Texas 77373 to receive a discounted rate of \$79.99. For reservations please contact Flo Vega, Assistant General Manager, at 281-288-5515 x 401 and identify your affiliation with this seminar.

Business Success Seminars

Great Ideas

Kerry Woodson

Lone Star College-Kingwood 281-312-1770 kerry.d.woodson@lonestar.edu

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SBA Survey Results

The Lone Star College System SBDC is proud to report that it successfully passed the annual Service Center Program Compliance Review covering activities during the 2010 program year. The review was performed by representatives of the Small Business Administration on May 3, 2011. The on-site review is meant to determine the level of competency of staff personnel, quality of business consulting advice and training, client satisfaction, budget and financial controls and actual performance against key performance goals. The Center was given exceptionally high marks against all categories.

CEO Roundtable

The Lone Star College SBDC will launch the inaugural CEO Roundtable on Tuesday June 21, 2011. The core component of the Roundtable experience is the group meeting. Members meet once a month for a half day with up to 12 chief executives, presidents or business owners from non-competing businesses.

Meetings are held in a trusted, confidential setting where members confront issues that can make-or-break a business. It is intended that members share personal experiences to reach a better solution. Members also hear from local professionals who will participate as speakers to deliver proven strategies and fresh perspectives they can apply immediately on such subjects as "understanding your financials", "the role of IT in your business", "banking relationships", "sales and marketing", "family owned and partner business issues" and such "personnel issues as hiring, firing, retention and compensation" to name just a few.

Please contact us if you would be interested in more CEO Roundtable information.

Veterans Assistance Center - University Park Facility

On January 31, 2011 the Lone Star College System SBDC officially opened an additional office at the Veterans Affairs Center at the new University Park location (SH 249 @ Louetta). While the SBDC has senior business consultants at each campus in the Lone Star College System, it was felt that having an office at UP would be an added convenience for veterans who came there for assistance with certifications, financial aid and other veteran-related services.

"The idea to set-up the office was a natural since the Center services the needs of veterans throughout the Lone Star College System area, " said Don Ball, Senior Business Consultant with the SBDC. " I am a veteran and I know how important it is to provide the resources for our returning military. Since our services are funded under a grant from the SBA it seemed appropriate to also provide our services at the Center that was established for veterans."

The SBDC offers free small business consulting services, access to customized research and many

other specialized small business services. We assist both start-up entrepreneurs and existing business owners with business plan development, introductions to local area lenders and consulting regarding finance, HR and other aspects of running a business. The SBA Patriot Express Loan Guaranty Program is available through some local banks, but many veterans don't know of its existence nor how to take advantage of it.

To schedule a free business consultation contact the Veterans Affairs Center at: call 281-290-2922 or the Lone Star College System SBDC (www.lonestar.edu/SBDC) at 832/813-6674.

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