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News You Can Use From Your SBDC



Summer 2010 <u>Visit our website!</u>





Success Story

A year ago, while eating dinner at Goodson's Café in Tomball, Clay Dupree asked his wife, Amy, "If you could do anything...what would you do?" After reflection, Amy answered "I'd open a homeschool store". An avid homeschooler and experienced teacher, Amy Dupree had a desire to share her expertise to make a difference in the lives of other homeschoolers.

Having started a retail store 8 years earlier, Amy was aware of many of the issues facing a new business. Business plans, location, build out, fixtures, and inventory are all typical requirements of a startup business. This venture, however, was taking place on the heels of a recession. For assistance, Amy reached out to Karen

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The success of your business is our only priority. Contact a Senior Consultant in your area today:

Sal Mira, Director Lone Star College System Office The Woodlands 832-813-6673 sal.mira@lonestar.edu

Lone Star College-North Harris Greenspoint Center 281-260-3178 don.ball@lonestar.edu

Kerry Woodson Lone Star College-Kingwood Cavallaro, a Senior Consultant with the Lone Star College Small Business Development Center. Karen and Amy worked together to review business plans, research demographics, and compile customer data critical to getting a new business off the ground. Reflecting back on the 12 months of hard work, Amy said, "Karen was such a blessing...both personally and as a business consultant. I don't know what we would have done without her." Karen also played a key role in helping find local banking support. Through Karen's contacts, The Homeschool House met Wayne Johnson and Holly Gilbert with Trustmark Bank. "Wayne and Holly have been outstanding to work with. They represent a strong financial institution with the friendly service of a hometown bank. We could not be any happier with our baking relationship." Amy stated.

Prepared with her plans and funding, Amy Dupree opened The Homeschool House just one year after that conversation with her husband. In over 5000 square feet, The Homeschool House provides homeschooling products, services, support, and social connectivity to the growing homeschool community in Houston, TX. The store provides a clean and safe shopping area for new and used curriculum, a comfortable coffee bar and reading area, an area for children with toys and video, and a 650 square foot multipurpose room for classes, tutoring, seminars, and other homeschool related activities.

The need for homeschooling products is growing every year. According to Tim Lambert, President of the Texas Home School Coalition (THSC), Texas leads the country in the number of home schooled children, with an estimate of well over 300,000 children and close to 120,000 families. "Since the Texas courts clarified that home schooling was legal in 1987, we have seen a robust growth of about 6-8% per year." says Lambert*.

Amy DuPree has a BS from Baylor University in Secondary Education and Business Administration. She is a Teacher certified by the State of Texas in Secondary Education, Elementary Education, Business Education, Special Education, and English as a Second Language (ESL). Take a moment to learn more about The Homeschool House by visiting their website at www.thehomeschoolhouse.org

www.rightintexas.com



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Health Care Reform

HHS launches new consumer focused health care website under Affordable Care Act

CCH, Incorporated

The U.S. Department of Health and Human Services has unveiled an innovative new on-line tool that will help consumers take control of their health care by connecting them to new information and resources that will help them access quality, affordable health care coverage...

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Texas Back to Work

Did you know that EACH of your current job openings could be worth \$2,000? The Lone Star College System Small Business Development Center is pleased to introduce you to Texas Back to Work..

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Accreditation

Lone Star College System SBDC part of network is awarded Accreditation

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The SBDC's 25th anniversary celebration....

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Employer Incentives

From Karlin & Ramey, CPA, LLC

A new law was recently signed into effect that provides incentives for employers to hire and retain unemployed people. The "HIRE Act" also includes an extension of the large tax deduction qualified businesses could claim last year for buying equipment. In addition, the law makes the "Build America Bonds" program more attractive to investors. To help pay for the tax breaks, the law includes penalties on certain foreign tax compliance matters. Here is a rundown of the provisions in the new legislation.

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